



Build Back a Better Borders Recovery Fund - Assessment Form

For the purpose of assessment, projects have been ranked high, medium or low to reflect how strongly the application meets the criteria of the Build Back a Better Borders Recovery Fund.

High – a strong demonstration of how the project will assist recovery from the pandemic

Medium – provides acceptable examples of how the project will assist recovery from the pandemic

Low – lacks detail of how the project will assist recovery from the pandemic

1. Applicant Details:

Organisation name	Alchemy Film & Arts					
Organisation structure	SCIO					
Application reference	BBBB-T&L-07					
Theme of application	Sport	Arts & Culture	Environment	Community Capacity	Community resilience	Intergenerational activity
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Project start date	September 2021			Project end date	April 2022	

2. Organisation's finances:

End of year balance	£251,412
Current bank balance	£303,033
Total cash/Unrestricted reserves available & purpose	£35,482
Total restricted /committed funds & purpose	£257,551 Restricted Funds: Creative Scotland Regular Funding for core running costs Creative Scotland Culture Collective Funding for artist residencies Youth Arts Access Funding for community filmmaking programme with 16-25 year olds William Grant Foundation funding for artist residencies Esme Fairbairn funding for filmmaking workshops and associated events

	Robertson Trust funding for filmmaking workshops and associated events
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Project:

Outline of what the group plan to do to help people recover from the pandemic. Projects will be ranked higher if the application strongly demonstrates that they are meeting an identified need in the community. (e.g. area of deprivation, protected characteristics, tackling wellbeing and isolation, tackling climate change)

High <input type="checkbox"/>	Medium <input checked="" type="checkbox"/>	Low <input type="checkbox"/>
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Alchemy Film and Arts are seeking funding to develop a new project which will connect intergenerational communities through archive film and future thinking discussion and activity on how communities can build back and build forward. This project has developed from their experience of facilitating community engagement and discussion during the previous 18 months with groups such as Scottish Borders After a Suicide Working Group, Borders Additional Needs Group, Hawick Congregational Community Church, Hawick Archaeological Society, Hawick Film and Video Group, Borders Women’s Aid, Scottish Borders Rape Crisis Centre and Scottish Borders LGBT Equality. Feedback from participants included how important it had been to them to have the opportunity to stay connected.

This project will provide people with the opportunity to have a say over their place. Alchemy Film & Arts will digitise deteriorating archive material in Hawick and the Borders to secure a heritage legacy of the Borders on film and screen such films and facilitate discussions on methods of history and which groups of people might be missing from recorded story-telling and the plural identities of Hawick and the Borders. This will help generate discussion on the potential futures for the region. Funding will cover the cost of staff time to set up this project as well as equipment, venue hire, materials and travel for the consultation events and activities. Venues to be used include Hawick Film & Video Group, Heart of Hawick cinema, Heart of Hawick workshop spaces, Heritage Hub and other workshop and events space within Hawick with some online events.

Planning for project will start in September with delivery of the project taking place over the following four months. Exhibitions and screenings of the new work created by Borders young people will be displayed in March and April.

Evidence of individuals, groups or communities likely to benefit from the new initiative and how they have been affected by the pandemic:

High <input type="checkbox"/>	Medium <input checked="" type="checkbox"/>	Low <input type="checkbox"/>
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This project is focused on involving people in creative activities beyond the cinema with more discursive opportunities with frameworks for the communities to share memories, perspectives, expertise and visions for the future. It will provide people with the opportunity to reflect on their place and what they want from it.

Some sessions will be targeted at specific groups, for example funding would allow for tailored support and programming to be offered to around 80 Borders-based young people. It will also allow us to work directly with older communities from Hawick Film & Video Group, communities from Hawick Archaeological Society and other interests. Alchemy Film & Arts has a working partnership with the seven Hawick Primary Schools and hope to arrange for artists to talk to pupils in the school about visual communication and creativity. Other events will be open to public. Alchemy Film & Arts will advertise that people can submit past or contemporary films that show the Borders to our Borders Community Film Archive which will allow them to run reminiscence discussions and screenings. Other public and free events will include an exhibition scheduled for late November of repurposed archive material focusing on Peter Scott mill and lived experience of being a woman in the Borders. This exhibition will be complemented by public discussion and archive events.

In summary, the anticipated activities are as follows:

- 8 sessions with 60+ young people resulting in a film that will then be shown at as public event
- One exhibition at Heritage Hub with expected visitor number of 500 people
- Two programmed public events/discussions with capacity for 15 people each
- Three days a week spent working one to one with members of the community on the pulling together of Borders Community Film Archive
- Three public screenings (up to 300 visitors)
- Three discussion events (up to 90 participants)
- Three schools talks with three professional filmmaker visits
- Up to 20 sessions direct with community groups such as Borders Additional Needs Group, Borders Women's Aid, Hawick Primary Schools, Hawick Film and Video Group

Expected impact of the new initiative and how will it help those most in need recover from the pandemic

High <input type="checkbox"/>	Medium <input checked="" type="checkbox"/>	Low <input type="checkbox"/>
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Alchemy Arts have received feedback from participants in previous projects that the opportunity has helped people to make connections, to feel included, to learn in new ways and strengthen their skill-sets. Alchemy Arts believes that this project will again provide the opportunity for people to have a shared learning experience and to improve their social and mental well-being and quality of life. The Scottish Government's Culture Strategy places culture as a focus in all policy areas, promoting it as a transformative force for health, wellbeing, economy, education, reducing inequality and shaping an innovative future.

The impact of the project on participants will be measured through video evaluation and surveys. Options for sharing the outcomes and ideas for this project include the creation of videos by Alchemy Film & Arts that gather ideas and processes and can be shared widely to both publics and decision-makers; a book publication or report; a collection or exhibition of resulting material for publics to attend and distribution of content created.

Project Expenditure:

Total Project Cost	£20,700
10% organisation contribution	£2,070 (from Creative Scotland grant)
Request to BBBB	£15,000

Item of expenditure	Cost
Staffing	£10,000
Digitising Costs	£2,500
Materials and equipment (computer dedicated to hosting archive material, external harddrives, digital storage to back up files, microphones etc)	£3,000
Travel and hospitality	£700
Marketing and events	£4,500

Match/other funding sought:

Funder	Funding Requested	Status
Creative Scotland	£5,700	Approved
	£	
	£	

Grants received from Scottish Borders Council or any other funder within the last three years

Date	Project Title	Amount
January 2020	SBC Community Fund – Once Upon a Time in Hawick	£9,925
January 2020	Awards for All – Once Upon a Time in Hawick	£10,000
January 2021	Culture Collective -	
December 2020		
December 2020		

SBC OFFICER ASSESSMENT	The application does not meet the criteria of the BBBB fund as quotes have not been provided for all items of expenditure. However SBC recognises that the estimated costs are based on Alchemy project delivery costs from the previous two years and quotes have been received for items Alchemy has not purchased before (e.g. the cost of digitising analogue films).
Comments	The application has been assessed as medium. The project has developed out of activity delivered during the pandemic which successful engaged a variety of organisations and individuals. Positive feedback from this activity suggests Alchemy Film & Arts new project

	<p>will be well received. It is also a strength of the project that Alchemy Film & Arts has demonstrated they they can deliver activities through a range of platforms. It is likely the applicant will need to show some flexibility in how participants are given the opportunity to engage as Covid-19 continues to impact on face to face activity. Further engagement work is required to secure participation in all the activities and events they intend to run.</p>
<p>Additional terms and conditions required</p>	<ul style="list-style-type: none"> • The applicant must follow Scottish Government Covid-19 guidance • Equipment is available for use by other groups • All staff costs must meet the National Living Wage
<p>Recommendations to evaluate impact:</p>	<p>If successful, we recommend the applicant include in their funding evaluation:</p> <ul style="list-style-type: none"> • Numbers of participants in the project • Feedback from participants • Outcome of discussions • Copy of any promotional material / materials following the conclusion of the project